



# Mauldin Civitan Club

P.O Box 1068  
Mauldin, SC 29662

Vol. 1

April 30, 2019

Issue 52

## CHAPTER OFFICERS

### PRESIDENT

*Belita Broadus*

### PRESIDENT ELECT

*Jimmy DuRante*

### TREASURER

*Allen Chavis*

### SECRETARY

*Jimmy DuRante*

### BOARD Directors

*Bernice Rhodes-Dessaure*

*Leonia Gray*

*Curtis Pressley*

*Floyd Tidsworth*

### CHAPLAIN

*Ybrahim Pinto*

### SERGEANT-AT-ARMS

*Janice Thompson*

### NEWSLETTER EDITOR

*Joyce Chavis*

## NEXT MEETING

Mauldin Cultural Center

May 2, 2019 @ 12:00pm

## Dues

Membership Dues for  
Apr, May, Jun may be  
mailed to:

P.O Box 1068

Mauldin, SC 29662

## Comfort Keepers Visit Mauldin Civitan

### *Ways to Achieve Social Wellness and Prevent Isolation*



The Mauldin Civitan club was privileged had the pleasure of having Mrs. Dorene Fridy, LPN, Community Liaison, from Comfort Keepers as their guest speaker April 18, 2019.

Comfort Keepers help maintain independence and quality of life. Comfort Keepers caregivers travel to clients' homes to provide care services and living assistance. Their work allows seniors and disabled individuals to live independently and as comfortable as possible. Interactive

Caregiving is their approach to elevating home care. When planning activities, they keep the four mainstays of Interactive Caregiving in mind: mind, body, nutrition and safety.

Comfort Keepers' goal, by providing equal parts caring, attention and comfort, is to help seniors break free of social isolation so they can enjoy all that life offers.

Comfort Keepers will provide assistance upon request with every need from washing dishes, preparing meals, house cleaning, washing clothes, reading a book, taking a walk, to dispensing medications, and providing transportation to the doctor.

Comfort Keepers are relatively new to South Carolina. so they are interested in establishing local clientele. The services are not supported by Medicare, or Medicaid but some insurances and extended care policies will provide coverage. The cost is determined by the amount of time needed and the service provided.

The presentation was enlightening and informative. After the questions and answers segment, President, Belita Broadus, presented Mrs. Fridy a gift of appreciation.



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## President's Message



The club will vote on the 2019-2020 officers at the May 2<sup>nd</sup> meeting. I am encouraging every member to be present to cast your vote. We will also have a presentation on the Meyer Center at the next meeting. Many of us are aware of the existence of the center, but our knowledge of their mission is limited. So, mark your calendar and join us for this free luncheon and information meeting at 12:00 noon on May 2, at the Mauldin Cultural Center.

The May 16th meeting has been cancelled, but we will be back on regular schedule for the June 6 meeting. Bring your friends, family and neighbors to enjoy some Civitan Fellowship. See you then.

Kudos to Suzi Knebusch and Jimmy Durante for exceeding their goal of \$1,000 for The March of Dimes through the Mauldin Civitan Club. We thank them for their enthusiasm, motivation, and dedication to the cause. We will meet at the Fluor Center at 5:00 for the walk, please wear your club shirt.

We also applaud the thoughtfulness, and creativity of Anna Smith, who single handedly transforms our meeting space into a space befitting of a four-star establishment. The seasonal decorations are original, colorful, delicious and beautiful. We all admire her classy sassy uplifting spirit and enthusiasm.

Belita Broadus, President  
Mauldin Civitan Club

## *Sponsor-a-Member*



Bernice Rhodes-Dessaure sponsored a new club member and was awarded a number 1 membership pin from Civitan International. The pin was presented to her at the last meeting. Congratulations Bernice!



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## *Special Olympics*



The Mauldin Club played a major role in the fun of the Special Olympics. Sam Bennett, Allen Chavis, Floyd and Joyce Tidsworth, Jimmy Durante, and Diane Staley worked the basketball throw station while Anna Smith and Belita Broadus worked the stuffed animals and visors stations. We all worked in cooperation with the Greenville Civitan Club to make it a special day of fun for the participants. At the end of the event, everyone agreed that it was an emotionally gratifying and fun filled day.





Civitan International's oldest and most successful program has always been Junior Civitan International. The program has birthed thousands of young leaders and allowed them the opportunity to serve their community alongside others who want to make the world a better place. Much about the program has been reviewed over the past two years to ensure our investment in it is truly fulfilling the mission of the organization while protecting its greatest resources, which include the teenagers involved in Junior Civitan.

Last year, it was decided Dance-a-thon had to be retooled because we were spending more money on the participants' travel and lodging than necessary, and that the formula of the event wasn't bringing in the most money it could for the cause. For that reason, Dance-a-thon will debut in combination with the Junior Civitan International Convention this year, with a new fundraising structure.

Changes were also carried out in the past year for Sno-Do, a more than 40-year-old tradition of Junior Governors gathering in Canada for a snowmobile adventure and some leadership training. These changes were to abide by legal guidance regarding housing of our participants, along with trying to help more money go to the cause, which is the Civitan International Research Center.

Those changes simply weren't enough. Our insurance advisers and legal counsel were still unsatisfied with the risks associated with some of the activities, advising us against conducting them. In addition, the money spent to take Junior leaders on a trip of this magnitude was not reasonable when this event overall is considered a fundraiser. Sno-Do 2019 still had a fundraising expense ratio of at least 25%, even with the changes we made last year, and garnering the most donations we have had in recent history. In the last five years, the fundraising expense ratio for Sno-Do has been as high as 55%. That's simply not acceptable.

For those reasons, the Civitan International Board unanimously voted to move Sno-Do and transform it to a different type of event for the Junior Governors, which would include aspects of fundraising, service, knowledge and fellowship. For the upcoming year (2020), the event will be held in Birmingham, Alabama.

### **What will this revamped event look like?**

#### **PARTICIPANTS**

The Junior Governors and Junior Civitan International Board members will still be the attendees of this event. We will also still have the need for chaperones from each district.

#### **ACTIVITIES**

Many of the events will be super focused on Civitan's flagship project, including a banquet, a one-of-a-kind tour and other activities at the Civitan International Research Center. There will be a collaborative, super-sized service project. In addition, Birmingham is known for its role in the Civil Rights movement so

an activity focused on diversity and inclusion will certainly be included in the weekend. One morning will be devoted to leadership workshops, and of course, there will be some fun mixed in. Think leadership forum, plus mission trip, plus up-close and unique experiences at the Research Center, and that will be the revamped Junior Governor event.

### **Will we still need to fundraise to take part?**

Yes, this revamped event will still include a fundraising component. It's time to bring that portion of the event into the modern age, so we're looking at everything from a hack-a-thon to a trendy outdoor activity. World headquarters staff is currently reviewing what the future looks like for the fundraising minimums for participants, fundraising incentives, and the actual structure of how the event will work. Overall our goal will be to send the most money we can to the Civitan International Research Center, without spending more than 15% on the expenses related to what we do.

### **Will the event be called Sno-Do?**

No, we will be rebranding the event with a new name and fresh look.

### **When will this revamped event happen?**

We will still conduct the event in the same time frame as the previous Sno-Do event. Optimal weekends include ones where we know schools would have three-day weekends, so less time in the classroom is missed to participate in this event.

### **Why Birmingham?**

Back in March, the International Board asked world headquarters staff to examine different options for the event following financial and safety concerns. Along with Barrie, Ontario, Canada, three other sites within the continental United States were explored (two more seriously). It was decided due to a lower expense ratio as well as less risk, Birmingham would host the inaugural, revamped event.

The beneficiary of this fundraiser is located in Birmingham, and Junior Civitans take great pride in supporting the Civitan International Research Center. Officials there are excited to have us, and have actually been wanting to incorporate Junior Civitan in new ways in their outreach efforts. In addition, due to relationships held in our headquarters city, we have the potential to bring in thousands of dollars in sponsorship to offset costs. We can also capitalize on some great partnerships with other non-profits, businesses, media outlets, and public officials in the area.

### **Sno-Do has been such a part of Junior Civitan. Are we sure we want to do away with a tradition?**

We understand this change will be hard to comprehend, because of the event's history. We are thankful for the immense support the event has seen over the years, specifically those Civitans in Barrie, Ontario, Canada. We're hopeful the memories of Sno-Do will live on for those who have participated over the years.

But analyzing fundraising events and efforts is a regular process of any non-profit, especially one that desires to thrive and survive. Non-profits everywhere have fundraisers that have a life span of several years and then they are replaced with another. Unfortunately, the numbers don't lie and with the guidance we've received regarding the risks associated with how we've been carrying Sno-Do out, the organization simply can't afford for it to continue as it has in the past, especially in a very litigious society.

**Why are we examining the expenses of our fundraising events so closely?**

Everyone knows the less you spend on expenses, the more money you have to go to your cause when it comes to a fundraiser of any kind. The numbers mentioned above reflect direct expenses only and don't take into account staff time to support the event. Plus, the industry standard for what non-profits spend on direct expenses is 15 cents (maximum) or less of every fundraised dollar. We owe it to our members, and those who benefit from the work at the CIRC, to use these dollars in the most ethical and efficient way.

**How does this affect the Civitan clubs and districts that sponsor or support these events?**

Nothing is changing about the way adult clubs support their district's Juniors. These governors will still need your gracious support to take part in the event. Remember, donations to this event can count as part of the Civitans at the Helm program. There will also be a new and additional way clubs will be recognized if they support this event in its inaugural year.

**When will we know more?**

More information on the revamped event for Junior Governors will be unveiled at the Junior Civitan International Convention. Information to Civitan clubs, leaders and members will shortly follow via e-mail and appear on our websites.

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*Happy Birthday!*

*Marian Franklin*

*May 14*

## Hi Civitans!

As you all know by now, the Civitan International Convention will be in our own Greenville, July 3-6, 2019. Many plans have been made for the convention by International, but has YOUR CLUB made any plans? Anne Lavelly has asked me to get the Hospitality Room up and going. I will definitely need your help!

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The South Carolina Civitans are the HOST for the Hospitality Room.

We need:

### **VOLUNTEERS TO:**

1. welcome the attendees to the Hospitality Room
2. answer any questions, i.e.: directions within the hotel, the price of tickets, time of drawings, etc.
3. sell tickets-this will require a person who can really stay focused! We will have 3 different tickets to sell and keep straight.
4. refill refreshments (see below)

### **MERCHANDISE:**

We will have 3 levels of gifts:

1. Large ticket items --> tickets will sell for \$ 10 each. These special tickets will need to be filled out by the buyer. Drawings will be at the end of the Convention and more often depending on merchandise collected. I would love to have daily drawings if possible. These items will have a price value of more than \$500! We have secured a certificate for a set of Michelin tires. These can only be shipped to an address within the United States proper. So ... we need more merchandise in this category that will be available to ALL attendees. Remember ... many of the attendees will be flying, so gifts either need to be certificates that can be redeemed once they get home, or items that can be put into a suitcase.
2. Anything donated that has an estimated value of \$200 - \$500 (weekend get-away; payment of dues for a year; registration fee for CI Convention ...repayment or prepayment) will be raffled through the sale of -->\$5 tickets. Tickets will be placed in a container and drawings will be held at specific times daily. Use your imagination when asking for contributions. Not every company has items available for gifts, but when talking with your contact person, suggest they pay for one of the above or something like those.
3. Items with an estimated value of \$25 to \$200 will be available by buying a -->\$1 ticket. Included in this category will be the BASKETS from your club. Please include in your basket, items which are grown, written, painted, sung, or made in your area of our district. Also, in this category will be items that can be sold by purchasing tickets. These could be jewelry, books, sweetgrass baskets (hint, hint), household decorative items, etc.

The second and third level donations will have different colored tickets. These tickets will also have two parts. The buyer will be given BOTH parts. They will separate their ticket and place one of the parts into a container in front of the prize they want to get. These two levels of prizes will be separated in the room and clearly marked as to what color of ticket they will require.

All winning names and numbers will be posted outside the Hospitality Room and will be available for pickup during the Hospitality Room open hours.

The more we can get from the raffle and ticket sales, the better off our SC District treasury account will be. A decision will be made at the next Board Meeting to determine where these funds will be used.

#### **ROOM DECORATIONS:**

Pictures of your clubs doing projects, events, fun times, anything showing the clubs in their activities. Make a great looking poster to showcase your Club. These will be put around the room for the attendees to look at while in the Hospitality Room. It would be nice to have beach music playing while the Room is open!

Does anyone know any good shaggers? We could possibly have a demonstration during one of the times the room is open, after all, it is our state dance!

#### **Food:**

We need snacks for the attendees. **Individually packaged** chips, crackers, cookies, and water. Since sweet tea is one of the state's favorite beverages, we need to have serving containers for tea. We should have at least one container of unsweetened tea and sweetener available and small disposable cups. Remember...we are expecting 400 and 600 people at this Convention and many will come through the Hospitality Room more than once!

#### **Supplies:**

A few supplies for a first-aid kit for the room would be great. These would be given to the person needing them. We will not be responsible for the treatment. If EMS is needed, we can place the call for them. Some Band-Aids, alcohol pads, just a few things to have to keep the attendees from having to hunt up a store outside the hotel. Maps of Downtown Greenville would be helpful. We had these for our District Convention last year. Greenville Club, do you think you could get us at least a hundred of these for this year? We also need to know which restaurants and stores will be open during the days of the convention. Remember, this is the week of July. We need schedules and locations for activities celebrating Independence Day being held in Downtown Greenville. We may need a good size white erasable board or a flip chart with an easel to post the winning names and numbers outside the room.

WHEN SPEAKING WITH PEOPLE TO GET DONATIONS FOR THE HOSPITALITY ROOM, MAKE SURE THEY KNOW THESE ARE FOR THE HOSPITALITY ROOM, NOT FOR THE CIVITAN INTERNATIONAL CONVENTION ITSELF. ALSO, MAKE SURE THEY KNOW THAT THE MONEY MADE FROM THE RAFFLE AND TICKET SALES WILL STAY IN SOUTH CAROLINA OR AS THE BOARD DECIDES. ONE OTHER THING -- WE ARE A NON-PROFIT 501(C)3.

If you have questions, please send them to me via return email. I will address them and reply to you. I will certainly be available at the next District Meeting on May 18 in Columbia to discuss the goings on in the Hospitality Room. I hope to see you there too!

***Thank you for all you do for  
South Carolina Civitan***

**Patsy Finley, Secretary**

**The South Carolina District Civitan**

**[pfinley1@gmail.com](mailto:pfinley1@gmail.com)**